

Prize-Winning Editor Named to This Week

William J. Woestendiek, a former top editor of newspapers in Houston and Long Island, has been named editor of This Week magazine, which is distributed in The Sunday Star and 40 other newspapers.

He will join This Week on Dec. 2 after recently having served as editorial director of publications for International Business Machines.

A Phi Beta Kappa graduate of the University of North Carolina, Woestendiek served for nine years as editorial director and assistant to the publisher of Newsday, the Long Island newspaper. During that period he developed Newsday's weekend magazine section and, in 1962, won the national Sigma Delta Chi foreign correspondence award.

From Newsday he went to the



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Houston Post, which won a Pulitzer Prize during his three-year tenure as managing editor.